

# MBA in Management(F/T)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Business Policy	01389	3		
	Management Accounting	02627	3		
	Business Ethics	00292		3	
	Financial Management	01983	3		
	Research Methodology	01799		3	
	Human Resources Management	01013		3	
	Organization and Management Theory	02237	3		
	Marketing Management	01483		3	
	Operations Management	11822	3		
	Industrial Economics & Competitive Strategy	12255	3		
	Information Management	02502		3	
	Industry Analysis & Competitive Advantage	12723		3	
Elective credits of the program	Multivariate Statistical Analysis	01445	3		
	Seminar on Business Practice	18592	3		
	Operations Research	01559	3		
	Econometrics	01855	3		
	Advanced EMILish Conversation	02010		3	
	Social Media Marketing	23196	3		EMI
	International Marketing Management	06037	3		
	Internet Marketing	10211	3		
	Service Design	23502		3	
	Business and Management Practice in Asia Pacific Region	35563	3		EMI
	Manpower planning and recruiting	20021	3		
	Management Psychology	03136		3	
	Family Business Management	35562		3	EMI
	Management of Occupational Health and Safety	33745		3	EMI

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			Fall	Spring	
	Career Exploration and Planning	31493		3	
	Service Science and Management	25137	3		
	Production Planning System	06186		3	
	Decision Analysis and Management	19716		3	
	Seminar on Invest Management	08230		3	
	Business Model Innovation and Competition Strategy	35565	3		EMI
	International Business Management	02083		3	EMI
	Social Innovation and Entrepreneurship Management	20022		3	
	Effective Business Communication and Negotiation	31006	3		EMI
	Application of Artificial Intelligence and Big Data Analytic in Marketing and Customer Relationship Management	34087	3		
	Seminar on Marketing Management	03680		3	
	Seminar on Human Resources Management	13227		3	
	Total Quality Management	25136	3		
	Introduction to Emerging Technology and Digital Business	31495	3		
	Introduction to Technology Management	11279	3		EMI/WEB
	Business Intelligence and Big Data Analytics	35564	3		EMI
	Corporate Social Responsibility and Sustainability	31494		3	
	Strategic Management of Financial Institutions	32544	2		
	Contemporary Issues in Financial Markets	17823	3		
	Seminar on Industry Management	33743	3		EMI
	Corporate Governance	15470		3	
	Topics of Strategic Management	14104		3	
	Seminar on Social Entrepreneurship and Innovation in Alignment with Fu Jen Catholic University Mission	30043	3		
	Labor Relationship and Compensation Management	24863		3	